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Cloudia Oy  
Privacy statement  
24/05/2018



## Privacy statement, Cloudia Oy

Updated 24 May 2018

### Controller and contact information

Cloudia Oy  
Business ID: 1088146-2  
Länsikatu 15, 80110 Joensuu, Finland  
Tel. [+358 20 766 1077](tel:+358207661077)  
E-mail: [info@cloudia.fi](mailto:info@cloudia.fi)

### Contact person in matters concerning the personal data file:

Juha Levo  
Tel. +358 40 6972 378  
E-mail: [juha.levo@cloudia.fi](mailto:juha.levo@cloudia.fi)

### Name of the file:

Cloudia Oy's customer register

### Purpose of processing personal data:

Cloudia Oy's customer register is used for storing data pertaining to users who have registered as Cloudia Oy's customers. The data is used for managing and maintaining the customer relationship.

The data can be used for marketing purposes (if the customer has given his or her consent to so). The data is also used for developing Cloudia Oy's business and the customer relationship.

The basis for processing the data is the contract concluded between the parties and a justified interest that is based on managing the customer relationship between the parties.

Cloudia Oy may use your personal data in other ways as well if you give a separate consent to this effect.

Cloudia Oy may combine the data you provide with data collected from Cloudia's other sources.

### Data content of the file:

The personal data collected by Cloudia Oy from the customers include name, mailing and e-mail address, telephone number, date of birth, fax, nationality, the preferred language of contact, job title and position in the company, information related to the customer and contractual relationship, such as order and purchase transaction details in various channels or the services ordered, the information needed for invoicing and collecting, the profiling information given by the customer, and other information needed for managing the service.



#### **Regular sources of data:**

The customers provide the data upon registration. Cloudia Oy may also collect data from public registers maintained by the authorities (such the Business Information System (BIS) maintained by the Finnish Patent and Registration Office) and data that is otherwise publicly available.

#### **Regular disclosures of data:**

Cloudia Oy will not disclose data to any third party unless otherwise provided in the terms and conditions of this privacy statement.

Cloudia Oy has the right to disclose personal data for the purposes of service provision to a partner of Cloudia Oy who participates in the service provision. Cloudia Oy may disclose data in anonymous form for research use.

Additionally, Cloudia Oy has the right to use or disclose data insofar as this is necessary in order to comply with the applicable laws or regulations or in response to a lawful request.

#### **Transfer of data outside the EU or EEA:**

Cloudia Oy will not transfer data outside the EU or EEA.

#### **Principles of file protection:**

The data is stored in Cloudia Oy's server environment with appropriate protection and security measures in place. Cloudia Oy's technical, administrative and physical processes are designed to protect personal data against data security breaches.

The customers may edit their own data in the system by themselves. Editing one's own data is only possible by the party concerned using their own username and password.

Cloudia Oy protects personal data in its own systems appropriately, but the customer is responsible for ensuring the data security of the customer's own computer system, network connection and other processes.

#### **Right of access:**

The customer is entitled to inspect what information on the customer has been recorded in the file. A request for inspection must be sent by e-mail to the Cloudia Oy's e-mail address indicated in the privacy statement. The request for inspection may also be presented in person to the controller.

#### **Right to demand correction of data:**

The customer is entitled to demand that the data recorded on the customer in the file be corrected. If you want to correct your data, this can be done using your username and password or by contacting Cloudia Oy's contact person.



#### **Other rights related to the processing of personal data:**

The customer has the right to request that the personal data pertaining to him or her be deleted from the file or transferred to another company. The customer has the right to restrict the processing of personal data and object to the processing of personal data.

Cloudia Oy wishes to emphasise that providing personal data and allowing its processing may be a precondition for the deployment or use of the service. Cloudia Oy has the right to suspend the provision of services or deny access to them if the customer refuses to provide the data that is essential for the use of the service or demands that the data be deleted.

#### **Retention of personal data:**

Cloudia Oy will only retain personal data as long as is necessary for the purposes set out in this privacy statement unless a longer retention period is required or permitted by law.

#### **Cookie clause**

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