

**** Under embargo until September 15th, 2019, 10 AM EEST. ****

Procurement expert Cloudia named National Winner for Finland at European Business Awards

Cloudia selected as National Winner for Finland in the Business of the Year Award with Turnover of €0-25m category.

Helsinki, Finland (September 15th, 2019) Finnish eProcurement service provider [Cloudia](#) has been named as a National Winner for Finland in the 2019 [European Business Awards](#), winning the Business of the Year Award with Turnover of €0-25m category.

Considered as one of Europe's largest and most significant cross-sector business competitions, the European Business Awards recognize and promote business excellence in the European business community. Cloudia was chosen as a National Winner by a panel of independent judges including business leaders, politicians, and academics based on its exceptional financial returns, growth and innovation strategies, market leadership, and delivery of consistent results.

*"Being selected as 'Business of the Year' in this category is a fantastic achievement and to be recognized as one of the best businesses in Finland brings us great pride," says **Are Saarinen**, CEO at Cloudia.*

"This award is a real boost for everyone working at Cloudia. It is an external recognition for the hard work and effort that we've been putting into the business and certainly encourages us to go further towards achieving our goals in global markets," continues Saarinen.

Thanks to its innovations in dynamic and digital procurement, Cloudia has established a market-leading position in Finland, serving multi-national corporations such as KPMG, Pöyry, Rejlers, and Tieto, as well as public sector organizations such as the Government of Finland, major cities in Finland, as well as several ministries and universities.

*"This is a significant achievement and Cloudia is an outstanding leader in their field. To be chosen as a National Winner means you show great innovation, ethics, and success and are one of the best businesses in Europe. We wish Cloudia the best of luck in the final round," said **Adrian Tripp**, CEO of the European Business Awards.*

Cloudia will head to Warsaw, Poland in December for the Gala Ceremony where the overall category winners for the 2019 European Business Awards will be announced. Other National Winners from Finland include Fira, Framery, and Invesdor. Founded in Finland in 2008, Cloudia currently operates in Finland and the UAE.

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For additional information:

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[Media kit with pictures](#)

About Cloudia



Cloudia is a global provider of complete (Source-to-Contract) digital procurement solutions. Our comprehensive product portfolio includes data security certified and easy-to-use solutions for strategic and operational aspects of procurement, including eSourcing, Contract Management, and Supplier Management.

Our digital marketplace for suppliers and buyers has an annual procurement volume exceeding USD 22 billion, and our company has seen a consistent growth of +40% for the past 5 years. Founded in Finland in 2008, Cloudia currently operates in Finland and the UAE. For more information, please visit www.cloudia.com.

About the European Business Awards



The European Business Awards is one of the world's largest and most prestigious cross border, cross-sector business competitions. Its primary purpose is to support and develop a stronger, more successful, innovative and ethical business community in Europe, as it believes businesses play a key role in addressing major issues faced across the world.

The European Business Awards is now in its 12th year. This year it considered over 120,000 businesses from 33 countries.

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